OWEESTA
CORPORATION

# Gathering on the Great Turtle
# *Where Native Futures Bloom*



## – SPONSORSHIP OPPORTUNITIES –

**12TH ANNUAL NATIVE CDFI CAPITAL ACCESS CONVENING**

JUNE 7-9, 2027 | MACKINAC ISLAND, MICHIGAN



# A MESSAGE OF WELCOME

## *From Chrystel Cornelius, Oweesta President & CEO*

The Oweesta Corporation warmly invites you to join us as a sponsor of the 12th Annual Native CDFI Capital Access Convening (CAC), hosted on Michilimackinac—Mackinac Island, a place long known to Anishinaabe peoples as the "Place of the Great Turtle."

Michigan is home to twelve federally recognized Tribal Nations and is part of the ancestral homelands of the Anishinaabe—the Ojibwe, Odawa, and Potawatomi. For generations, the Straits of Mackinac have been a place of movement, exchange, relationship, and commerce, connecting Native Nations and communities throughout the Great Lakes.

It is a fitting place for Oweesta to bring together Native CDFIs, Tribal leaders, investors, funders, financial institutions, and partners from across the country for conversations about the future of capital in Indian Country.

The Capital Access Convening is Native-led and grounded in the priorities of Native communities. It is also built on partnership. The scale of opportunity before Indian Country requires all of us—Native institutions with the knowledge and relationships to lead this work, and committed capital partners willing to listen, invest, innovate, and build relationships for the long term.

Over the course of the Convening, we will share ideas, strengthen relationships, examine the capital challenges facing Native communities, and identify practical ways to move more resources into Tribal economies. We will also celebrate the Native CDFIs and community leaders who have spent decades building the financial infrastructure that makes this work possible.

We invite you to be part of this gathering—not simply as a sponsor, but as a partner in expanding access to capital and building an economy in which Native Nations and Native people have the resources to shape their own futures.

Your partnership helps make this Convening possible and strengthens a larger movement toward Native economic sovereignty, community wealth, and lasting opportunity across Indian Country.

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# WHY SPONSOR?

The Capital Access Convening is more than an annual conference. It is one of the few national gatherings created specifically to bring Native CDFIs, Tribal leaders, investors, funders, financial institutions, and partners together around a shared goal: increasing the flow of capital into Native communities.
Each year, Oweesta intentionally brings CAC to a different region of Indian Country. We ground the Convening in the people, history, culture, and economies of the place where we gather. That commitment requires greater intention and investment, but it matters. Our work should not be separated from the communities it is intended to serve.

Your sponsorship helps make that possible. It creates space for Native CDFI practitioners and Tribal leaders to build relationships with the investors and partners who can help bring their visions to scale. It supports learning, collaboration, and connections that extend well beyond the Convening itself. And it allows us to highlight local Native businesses, artists, entrepreneurs, and cultural leaders so that the economic benefit of our gathering reaches into the host community.

For our sponsors, CAC is also an opportunity to engage directly with the people and institutions shaping the future of Native finance. You become part of a national network working to address persistent capital gaps while supporting Native-led solutions, stronger local economies, and greater economic sovereignty.
**Sponsoring CAC is not simply an investment in an event. It is an investment in relationships, Native financial institutions, and the infrastructure needed to move capital into Indian Country for generations to come.**

We invite you to explore the sponsorship opportunities on the following pages and join us in this work.



# CAC BY THE NUMBERS

*More Than Sponsorship, a Partnership in Native Economic Sovereignty.*

CAC is where Native CDFI leaders and capital partners build the relationships, strategies, and investment pathways that strengthen Native economies.

As the nation's longest-standing Native CDFI intermediary, Oweesta advances economic sovereignty through training, technical assistance, strategic investments, research, and advocacy. Visit ***www.oweesta.org*** to learn more.

## NATIVE-LED

**CAPITAL. KNOWLEDGE. RELATIONSHIPS. CULTURE.**

CAC centers Native leadership, Native economic sovereignty, and community-driven solutions.

## 12 YEARS

**BRINGING TOGETHER NATIVE CDFIS**

2027 marks Oweesta's 12th Annual Native CDFI Capital Access Convening

## 350+

**ATTENDEES AT OUR 2025 CAC**

Our largest CAC to date brought together Native CDFI leaders, funders, investors, partners, and allies.

## NATIONWIDE

**NATIVE CDFI LEADERSHIP + CAPITAL PARTNERS**

A gathering designed specifically to connect Native financial institutions with funders, investors, partners, and one another.

# SPOTLIGHT SPONSORSHIPS

## *Lead the Conversation at CAC*

Our sponsorship tiers honor key symbols, clan teachings, and geographic landmarks deeply rooted in Anishinaabe culture and the Straits area, representing values of leadership, diplomacy, community, and endurance.

**Benefits are cumulative.** Sponsors receive the benefits of their selected level and all lower investment levels. Where benefits overlap, the highest applicable benefit applies—for example, a full-page ad replaces a half-page or quarter-page ad.

*Spotlight sponsors also receive all applicable benefits listed on the following page.*

| Tier / Level | Financial Investment | Core Focus & Description | Additional Visibility at This Level | Additional Connection at This Level | Direct Impact |
|---|---|---|---|---|---|
| **Gichitwaa Ishkode Partner**<br>*Sacred Fire*<br>Native Gala Awards Partner | **$100,000** | Honors extraordinary achievements in Native financial sovereignty across Indian Country. | • Headline recognition at the Native Gala Awards across event spaces, screens, signage, and the program guide<br>• Dedicated social media post<br>• Post-event impact feature | • Opportunity to deliver welcoming remarks at the Gala • 1 reserved VIP table • 10 full CAC registrations | Direct funding for cultural programming, traditional honorings, and Native CDFI leaders. |
| **Michilimackinac Partner**<br>*Great Turtle*<br>Manatee Circle Pitch Partner | **$75,000** | High-energy pitch session connecting aspiring Native CDFIs with funders and investors. | • Featured Manatee Circle recognition on screens and signage<br>• Featured recognition in the post-event video recap | • Stage opportunity to present awards<br>• Reserved prime seating<br>• 8 full CAC registrations | Provides critical seed funding, exposure, and investment pathways for emerging institutions. |



THE GRAND HOTEL WILL HOST THE 2027 CONVENING.

# CONVENING & COMMUNITY PARTNERSHIPS

**Benefits are cumulative.** Sponsors receive the benefits of their selected level and all lower investment levels.

Where benefits overlap, the highest applicable benefit applies—for example, a full-page ad replaces a half-page or quarter-page ad.

| Tier / Level | Financial Investment | Core Focus & Description | Additional Visibility at This Level | Additional Connection at This Level | Direct Impact |
|---|---|---|---|---|---|
| **Ajijaak Partner**<br>*Crane* / Leadership and Communication | **$50,000** | Championing leadership and communication by anchoring mainstage policy discussions and national strategy. | • Plenary co-host recognition across digital and print materials<br>• Full-page ad<br>• Dedicated feature in attendee communications | • Opportunity to co-host a plenary session<br>• 6 full CAC registrations | Drives national dialogue around capital access and Native-led policy solutions. |
| **Wawashkeshi Partner**<br>*Deer* / Care and Connection | **$25,000** | Uplifting community care and connection through the celebration of Indigenous arts and cultural traditions. | • Sponsor acknowledgment during mainstage opening remarks<br>• Half-page ad<br>• Dedicated digital feature | • Direct engagement with local Native artists and vendors<br>• 4 full CAC registrations | Directly supports local Native artisans, cultural traditions, and community vendors. |
| **Ode'min Partner**<br>*Heart Berry* / Community | **$15,000** | Fostering heart-centered community gathering, peer-to-peer connection, and inclusive knowledge sharing. | • Quarter-page ad | • 3 full CAC registrations | Ensures accessible gathering spaces and peer-to-peer knowledge sharing. |
| **Gitchi-Gami Partner**<br>*Big Water* / Ecosystem | **$10,000** | Strengthening the broader financial ecosystem by connecting Native CDFIs with capital allies. | • Expanded recognition on website, signage, and digital materials<br>• Recognition during 1 breakout track<br>• Event app listing | • 2 full CAC registrations | Expands the network connecting Native financial institutions with capital allies. |
| **Anishinaabe Niijii**<br>Friend of the Convening | **$5,000** | Honoring grassroots friendship and coalition-building by expanding access for community champions. | • Name or logo recognition on the CAC website<br>• Appreciation signage | • 1 full CAC registration | Expands access for grassroots community champions and allies to join the movement. |

# FEATURED & STORYTELLING OPPORTUNITIES

*These opportunities may be purchased independently or added to another CAC sponsorship package. Each opportunity includes the number of full CAC registrations listed below. When sponsorships are combined, all visibility and engagement benefits apply; the higher registration allotment applies.*

| Sponsorship Level | Financial Investment | Core Focus & Description | Key Visibility | Key Connection / Impact |
|---|---|---|---|---|
| **Networking & Welcome Reception Partner** | **$20,000** | Anchoring the opening gathering on the iconic Front Porch of the Grand Hotel overlooking Mackinac Island. | • Featured recognition as official reception host<br>• Premium signage throughout reception space | • Speaking opportunity to welcome guests • Creates an open, welcoming environment that fosters relationship-building from day one • 3 full registrations |
| **Cultural Activities & Experiences Partner** | **$15,000** | Supporting the Pow-Wow, Native Marketplace, and local artisans and craftspeople throughout the convening. | • Recognition across CAC cultural programming & marketplace<br>• Designated promotional booth/giveaway space in marketplace | • Directly supports Native artists and cultural practitioners, ensuring CAC remains rooted in local, regional traditions • 3 full registrations |
| **Media & Storytelling Partner** | **$10,000** | Amplifying Native CDFI stories beyond the convening to nationwide funders, policymakers, and communities. | • Recognized partner in all printed materials<br>• Dedicated logo placement on post-event video assets & recaps | • Funds national storytelling initiatives that elevate Native-led solutions and educate broader funding ecosystems<br>• 2 full registrations |
| **Custom Sponsorship Packages** | *Tailored / Varies* | Bespoke partner packages built around specific organizational goals, co-sponsorships, or tailored integrations. | • Customized visibility based on agreed scope | • Aligned with your organization's strategic priorities and desired impact. • Registration allotment determined by scope. |

LEARN MORE ABOUT OWEESTA

## READY TO PARTNER WITH US?

**To secure your sponsorship or explore a personalized package, please contact:**

**Tawny Wilson, Senior Director of Advancement, Oweesta Corporation | tawny@oweesta.org**

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*Thank you for investing in the future of Native finance.*

**FOR MORE INFORMATION OR QUESTIONS CONTACT:**
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