

# Leveraging Partnerships for Increased Impact:

# How Alaska's Business & **Economic Development Low-**Interest Lending is Now More Accessible









**Kaiser Permanente Fund at East Bay Community Foundation** 













# **Alaska Fishing Tours**

Loan Request:	\$500,000	Assessment	+/-	Gap Funding Solution
Loan Use:	Fishing Charter			
Credit Score	725	Meets		
Owners Project Contribution	\$20,000	NSF	> \$30,000	Down Payment Assistance Loan
Debt Service Capacity Ratio	\$10,000	Meets		
Debt Equity Capacity Ratio	\$475,000	NSF	> \$25,000	Loan Guarantee
Relevant Industry Experience	15 years	Meets		
Consecutive Profitable Years	0 Years	NSF	Verified Knowledge/ Experience	Business Plan & Business Training



# Government Aims to Serve All, but is structured to Serve the Majority

## State of Alaska

Purpose: Economic development in industries and areas that are not adequately serviced by the private sector.

Mission: Direct lending and job creation.

Programs: Commercial Fishing, Fisheries, Mariculture, Community Quota Entity, Rural Development Initiative Fund, Alternative Energy, Microloan, and Small Business Economic Development.

# CDFI's Aim to Serve the Needs of Minority and Marginalized, but rely on the structures that Serve the Maiority Spruce Root, Inc.

Purpose: Finance to rural, urban, Native, and other communities that mainstream finance doesn't traditionally reach.

Mission: We are a driver of a regenerative economy across Southeast Alaska so communities can forge futures grounded in this uniquely Indigenous place.

Programs: Path to Prosperity, Loan Program, The Sustainable Southeast Partnership, The Seacoast Trust, and Resilience Circles.



# Government Aims to Serve All, but is structured to Serve the Majority

- Underwriting Resources
- Over \$500K lending capacity
- Low interest Long Term
- Patient Capital
- Revenue Agency Services

- Weak local connection/engagement
- Lacks cultural and community understanding
- Restrictive loan terms, 100% collateral, statutory requirements

# CDFI's Aim to Serve the Needs of Minority and Marginalized, but rely on the structures that Serve the Majority

- Small staff narrow industry experience
- Under \$500K lending capacity
- Outsourced Revenue Agency Services

- Cultural-community liaison
- Imbedded in community throughout the region
- Provider of business training and workforce development
- Flexible gap financing, down payment and collateral support



# CDFI's are built to bridge gaps

### **Benefits of Spruce Root-CCED Collaboration**

- Leverage:
  - Lending capital
  - Expertise and resources
- Enhance:
  - Underwriting capacity and resources
  - Efficiency and cost-effectiveness
  - Revenue management capacity
- Reduce risk and incentivize larger projects
- Expand:
  - Services without increasing administrative costs
  - Capacity for economic development and job creation
- Align resources and shared attention fosters innovative solutions



# **Special Thanks to Our Sponsors**





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Tamalpais Trust Fund of RSF Social Finance



