



9th Annual Native CDFI Capital Access Convening

Sponsorship Opportunities

**Desert Blooms: Nourishing Future
Abundance Through Investment**

June 10-12, 2024 • Santa Ana Pueblo, NM

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We invite you to sponsor the 2024 Native CDFI Capital Access Convening.

Held each year, the Capital Access Convening provides an important opportunity for practitioners, investors, and funders to focus on the impact Native Community Development Financial Institutions (CDFIs) are making in their communities, take advantage of networking and training, and learn about opportunities to create a more inclusive economy.

We are excited to take our 2024 Native CDFI Capital Access Convening to Santa Ana Pueblo, New Mexico from June 10-12, 2024.

Whether you have been investing in Indian Country for years or are interested in exploring your options, sponsoring the Capital Access Convening is a powerful way to connect with grassroots Native CDFI leaders, participate in intimate and strategic conversations around financial inclusion, and demonstrate your leadership and commitment to economic justice. There is no better way to support the field of Indigenous economic justice than to be part of the Capital Access Convening.

Questions? Contact Heather Rademacher Taylor, Chief Operating Officer, at 817-673-1929 or at heather@oweesta.org.

Sponsorship Opportunities at a Glance

	Roadrunner \$50,000	Yucca Flower \$25,000	Piñon Tree \$15,000	Black Bear \$10,000	Cutthroat Trout \$5000	Chile Pepper \$2500
Speaking / Featured segment	Keynote - Plenary of Choice	Opening Session	Special Event	Special Event		
Speaking and special event segments are explained in further detail in the following pages.						
Logo on presentation template	Yes					
Recognized contribution to the Manatee Tank	Yes	Yes				
Social media recognition	Yes	Yes	Yes	Yes	Yes	
Name on welcome gift bag card insert	Logo	Logo	Logo	Logo	Listed	Listed
Acknowledgment in event recap story	Logo	Logo	Logo	Logo	Listed	Listed
Verbal recognition of sponsorship during opening session	Yes	Yes	Yes	Yes	Yes	Yes
Ad in printed program	Full page	Full page	1/2	1/2	1/4	1/4
Name on marketing collateral (event website, emails)	Logo	Logo	Logo	Logo	Listed	Listed
Complimentary registrations	Custom	Custom	6	6	4	2

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Speaking Opportunities

Roadrunner - \$50,000

As the Keynote Sponsor of Capital Access Convening, you will have premiere publicity opportunities throughout the conference, including hosting a plenary session of your choice. The Oweesta team will work with you to conceptualize and plan the main plenary session as well as draft talking points.

Exclusive sponsorship benefits include:

- Dedicated Plenary session, conceptualized and executed in partnership with the Oweesta team
- Prominent feature of your logo during the plenary
- Name listed by the event on the printed program

Yucca Flower - \$25,000

The Yucca Flower sponsor will have an opportunity to deliver brief welcoming remarks during the opening session alongside Oweesta President and CEO. The Oweesta team will support you in drafting talking points that align with the conference theme and mission.

Exclusive sponsorship benefits include:

- Brief remarks during the opening session
- Prominent feature of your logo during the opening session
- Name listed by the event on the printed program



Special Events

Piñon Tree - \$15,000

Community and Networking 'On-the-Go' Sponsor

Honoring community and strengthening networks is at the heart of our work. This mobile networking and community event will take conference attendees around the area to experience the rich Native heritage in the area. Attendees will discover local cultural attractions, be educated on local Indigenous culture and history, and experience the strength of Native entrepreneurship. The informal setting will be a great way to foster partnerships with fellow attendees and the local community. You will have the opportunity to give brief remarks during the event. The Oweesta team will support you in drafting talking points.

Exclusive sponsorship benefits include:

- Brief remarks during the tour
- Prominent feature of your logo on the guide
- Name listed by the event on the printed program

Local Entrepreneurship Sponsor

This Special Event will sponsor initiatives that support local entrepreneurs. Capital Access Convening was established on the mission to drive capital into the hands of Native people – there is no better way to uphold our mission than to include local entrepreneurship in the conference. This will be a great opportunity for attendees to discover the area through the eyes and the talent of local entrepreneurs as well as purchase local goods to take home.

Exclusive sponsorship benefits include:

- Logo featured on signage for the tours
- Special sponsor recognition on the gift bag insert

Special Events

Black Bear - \$10,000

Native Awards Sponsor

The Native Awards will close out the Capital Access Convening and recognize Native CDFIs for their outstanding commitment and service to the industry. Native CDFIs are the financial lifelines of their communities, and it is through the tenacity, compassion and value for culture of staff that our industry grows stronger and stronger every year. Join us in honoring the labor and love of the people behind the economic justice movement. The Oweesta team will support you in drafting the opening remarks.

Exclusive sponsorship benefits include:

- Brief opening remarks during the Native Awards
- Present one award
- Prominent logo feature during the ceremony
- Name listed by the event on the printed program

Videography Sponsor

This sponsorship will support hiring a local photographer to shoot the entirety of the conference, as well as a videographer to record main plenaries. Videos will be made available after the event.

Exclusive sponsorship benefits include:

- Logo featured at the beginning of the videos
- Logo featured on post-event newsletters sharing photos and videos

Custom

Custom Sponsorship Package

We hope you will join us as a 2024 Capital Access Convening Sponsor. We offer custom sponsorship packages tailored to your publicity needs, community goals and budget. Please contact the Chief Operating Officer Heather Rademacher Taylor at heather@oweesta.org to explore personalized packages.



Oweesta's Manatee Tank is a playful spin on Shark Tank. Aspiring Native CDFIs will give brief presentations on their organization or emerging programs to the "Manatees," a panel of seasoned investors and funders. Manatees will ask questions, provide constructive feedback and discuss investment opportunities. Presenters will be scored on mission and passion, clarity, and the ability to move the head and the heart. Pitches will be recorded and promoted on Oweesta's digital media; recordings can be reused by presenters.

To get involved in our upcoming Manatee Tank, contact Heather Rademacher Taylor, Chief Operating Officer at heather@oweesta.org.



Thank You for Sponsoring the 9th Annual Native CDFI Capital Access Convening!



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