

Realizing Native Financial Sovereignty

Oweesta Corporation's mission is to provide opportunities for Native people to develop financial assets and create wealth by assisting in the establishment of strong, permanent institutions. Our programs contributing to economic independence and strengthening sovereignty for all Native communities. Embedded in our strategy is the belief that when armed with the appropriate resources, Native peoples hold the capacity and ingenuity to ensure the sustainable, economic, spiritual, and cultural well-being of their communities.

Our programmatic and capacity building efforts bolster our lending initiatives by strengthening Native Community Development Financial Institutions (CDFIs)

as they support Native families and small businesses. As community-based practitioners, Native CDFIs are the economic engines for their communities, providing Indigenous entrepreneurs, leaders, and families the tools and education needed to transform a loan into an investment. With our trainings and technical assistance, Oweesta delivers opportunities for wealth creation that rebuilds community assets.



“This was an excellent class, it challenged me in many different areas, listening, critical thinking, giving constructive feedback, and I feel I was able to show growth in a short amount of time. I hope that as I use these techniques I will continue to grow in my coaching abilities.”

- Certified Trainer of *Building Native Communities: Financial Coaching for Families*
Cherokee Nation, Claremore, Oklahoma



Oweesta's Programs



| TECHNICAL ASSISTANCE

Oweesta offers expert training in the form of technical assistance that allows participants to take advantage of a one-on-one customized approach to help reach milestones along the path of developing and managing a CDFI.



| TRAINING

We provide the only culturally-relevant curriculum that reflects and honors the inherent ingenuity of Native people as resource managers. With training on financial education, matched savings programs, and counseling on entrepreneurship, homebuyer education and credit, many of our clients can take their community members, their institution, and their economies to the next level.



| HOUSING

Oweesta partners with Native CDFIs to strengthen their roles in advancing homeownership across Indigenous lands. Our collaborative work in housing aims to expand homeownership products as well as prepare families for homeownership through homebuyer readiness programs.

