

Amplifying Our Collective Voice

7th Annual Native CDFI Capital Access Convening June 28-30, 2022 • Virtual

Assessing Risk: A Native CDFI Perspective

June 30, 2022

Special Thanks to This Year's Sponsors

Northwest Area Foundation Bank of America 🤎









Reducing Poverty. Building Prosperity.



- Krystal Langholz, Oweesta Corporation Chief Operating Officer
- Kristen Stambach, Four Bands Community Fund Director of Lending
- Andrea Mader, Sweet Grass Consulting Principal Director



Background

- How and why do Native CDFIs underwrite?
- Access to capital with a justice lens.
- Why this study?
- Four Band's original study



The Study

- Methods
- Participating CDFIs
- Leading Up

- BUSINESS LENDERS HOME LENDERS
- Citizen Potawatomi
 M Community
 O Development
 For Corporation
- First American Capital Corporation
- Four Bands Community Fund
- The Lakota Funds
- Sequoyah Fund

- Mazaska Owecaso Otipi Financial
- Four Directions Development Corporation
- Cook Inlet Learning Center
- Tiwa Lending

- CONSUMER LENDERS
- Chehalis Tribal Loan Fund
- Chi Ishobak
- Citizen Potawatomi Community Development Corporation
- Four Bands Community Fund



The Significant Metrics

• CONSUMER

O Client Engagement
O Interest Rate
O Loan Payment
O Training Hours

- BUSINESS
 - \circ Cash Flow
 - \circ Character Score
 - Client Engagement
 - \circ Coaching Hours
 - \circ Credit Score
 - \circ Household Debt
 - \circ Lending Hours
 - Loan Payment
 - Months in Business
 - \odot Payment from Per Capita

- HOME
 - \circ Character Score
 - Client Engagement
 - \circ Coaching Hours
 - \circ Credit Score
 - Debt to Income Ratio (back only)
 - Lending Hours
 - \circ Loan Term



The Not Significant Metrics

CONSUMER

- # of Derogatory Marks
- o Lending Hours
- Disposable Income
- o Credit Score
- o Months of Job Stability
- o Annual Household Income
- o Annual Household Debt
- Annual Household Expenses
- Household Size
- Coaching Hours
- o Loan Amount
- o Repeat Client
- o Loan Type
- Race/Tribe
- $\circ \quad \text{Education} \quad$
- o Gender
- o Loan Term
- o Age
- o Auto Payment
- o Payroll Deduction

BUSINESS

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- $\circ \quad \text{ \# of Derogatory Marks}$
- Equity Invested by Owner
- o Debt Service Coverage Ratio
- Annual Household Income
- o Repeat Client
- o Business Plan
- o Loan Amount
- Level of Commitment to Business
- o State
- o Tribe/Race
- o Gender
- Veteran Status
- o Sector
- Loan Type
- Interest Rate
- o Term
- Collateral Coverage Ratio

HOME

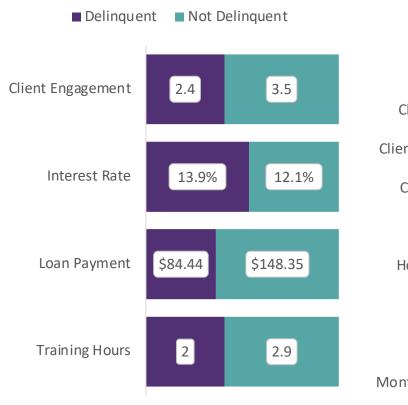
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- \circ # of Derogatory Marks
- o Loan to Value Ratio
- Payment Shock
- o Loan Amount
- \$ in Savings
- o Annual Household Debt
- Annual Household Income
- Front Debt to Income Ration
- o Training Hours
- Owner's Equity
- Collateral Value
- Months of Job Stability
- Loan Type
- o State
- Education
- Veteran Status
- o Gender
- Tribe/Race
- Loan Payment
- Interest Rate
- o Age



The Differences

Consumer Lending

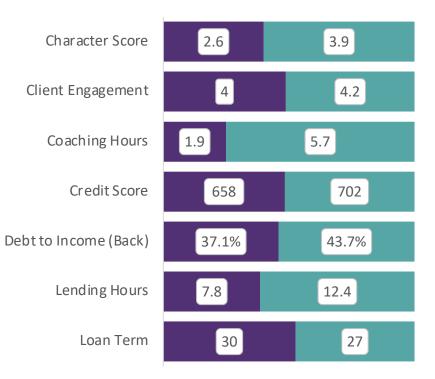


Delinquent Not Delinquent		
Cash Flow	\$10,286	\$24,310
Character Score	3	4
lient Engagement	2.8	4.7
Coaching Hours	0.8	13.8
Credit Score	601	662
Household Debt	\$572	\$1,944
Lending Hours	7.3	3.5
Loan Payment	\$1,619.80	\$4,065.62
onths in Business	28	60

Business Lending

Home Lending







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What Does it Mean?

Relationship Building

Limited Financial Metrics





What is your interpretation?

What does this mean for your understanding of assessing and mitigating risk and default at your CDFI?

Next Steps

- Strengthening Existing Data Collection
- Improving Future Data Collection
- Engage with Partners and Funders
- Educate Loan Officers and Board
- Compare to Other CDFIs





What do you suggest as next steps?

For the Researchers, for Native CDFIs, and for Partners/Funders?





Questions?