



# Sponsorship Opportunities

## *Turning the Tide*

7<sup>th</sup> Annual Native CDFI Capital Access Convening  
June 28-30, 2022 • Juneau, Alaska





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We invite you to sponsor the 2022 Native CDFI Capital Access Convening. Held each year, the Capital Access Convening provides an important opportunity for practitioners, investors, and funders to focus on the impact Native Community Development Financial Institutions (CDFIs) are making in their communities, take advantage of networking and training, and learn about opportunities to create a more inclusive economy.

We are excited to take our 2022 Native CDFI Capital Access Convening to Juneau, Alaska from June 28-30, 2022. The 2022 conference theme “Turning the Tide” reflects this unique moment in time and the opportunity we have as agents of change to help local economies recover, rebuild, and realize their self-determination.

Whether you have been investing in Indian Country for years or are interested in dipping your toes, sponsoring the Capital Access Convening is a powerful way to connect with grassroots Native CDFI leaders, participate in intimate and strategic conversations around financial inclusion, and demonstrate your leadership and commitment to economic justice. There is no better way to support the field of Indigenous economic justice than to be part of the Capital Access Convening.

**Front cover artwork credit:** Crystal Worl (Tlingit Athabascan from Raven moiety, Sockeye Clan, from the Raven House) from Juneau, Alaska and previous client of Native CDFI Spruce Root.

## Sponsorship Opportunities at a Glance

	Kodiak Bear \$50,000	Raven \$25,000	Eagle \$15,000	Wolf \$10,000	Beaver \$5000	Salmon \$2500
<b>Speaking / Featured segment</b>	Keynote - Plenary of choice	Opening session	Special Event	Special Event		
Speaking and featured segments are explained in further detail in the following pages.						
<b>Logo on presentation template</b>	Yes					
<b>Recognized contribution to scholarship fund</b>	Yes	Yes				
<b>Social media recognition</b>	Yes	Yes	Yes	Yes	Yes	
<b>Name on welcome gift bag card insert</b>	Logo	Logo	Logo	Logo	Listed	Listed
<b>Acknowledgment in event recap story</b>	Logo	Logo	Logo	Logo	Listed	Listed
<b>Verbal recognition of sponsorship during opening session</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Ad in printed program</b>	Full page	Full page	1/2	1/2	1/4	1/4
<b>Name on marketing collateral (event website, emails)</b>	Logo	Logo	Logo	Logo	Listed	Listed
<b>Complimentary registrations</b>	Custom	Custom	6	6	4	2

**Questions?** Contact Heather Rademacher Taylor, Director of Programs, at 817-673-1929 or at [heather@oweesta.org](mailto:heather@oweesta.org).



# Speaking Opportunities

# Special Events

## Kodiak Bear - \$50,000

As the Keynote Sponsor of Capital Access Convening, you will have premiere publicity opportunities throughout the conference, including hosting a plenary session of your choice. The Oweesta team will work with you to conceptualize and plan the main plenary session as well as draft talking points.

### **Exclusive sponsorship benefits include:**

- Dedicated Plenary session, conceptualized and executed in partnership with the Oweesta team
- Prominent feature of your logo during the plenary
- Name listed by the event on the printed program

## Raven - \$25,000

The Raven sponsor will have an opportunity to deliver brief welcoming remarks during the opening session alongside Oweesta President and CEO. The Oweesta team will support you in drafting talking points that align with the conference theme and mission.

### **Exclusive sponsorship benefits include:**

- Brief remarks during the opening session
- Prominent feature of your logo during the opening session
- Name listed by the event on the printed program

## Eagle - \$15,000

### **Community and Networking ‘On-the-Go’ Sponsor**

Honoring community and strengthening networks is at the heart of our work. This mobile networking and community event will take conference attendees around the city and on the water to experience the rich Native heritage. Attendees will discover local cultural attractions, be educated on local Indigenous culture and history, and experience the strength of Native entrepreneurship. The informal setting will be a great way to foster partnerships with fellow attendees and the local community. You will have the opportunity to give brief remarks during the event. The Oweesta team will support you in drafting talking points.

### **Exclusive sponsorship benefits include:**

- Brief remarks during the tour
- Prominent feature of your logo on the guide
- Name listed by the event on the printed program

### **Local Entrepreneurship Sponsor**

This Special Event will sponsor initiatives that support local entrepreneurs, including the Local Marketplace, a two-hour expo featuring several Alaskan artists, and the welcome gift bags. Capital Access Convening was established on the mission to drive capital into the hands of Native people – there is no better way to uphold our mission than to include local artists and entrepreneurship in the conference. This will be a great opportunity for attendees to discover Alaska through the eyes and the talent of local entrepreneurs as well as purchase local goods to take home. Sponsorship will support stipends for entrepreneur’ travel, booth rentals, and welcome gift bags items for all conference attendees.

### **Exclusive sponsorship benefits include:**

- Logo featured on signage for the Marketplace
- Special sponsor recognition on the gift bag insert



# Special Events

# Custom

## Wolf - \$10,000

### Native Awards Sponsor

The Native Awards will close out the Capital Access Convening and recognize two individuals at the Native CDFI staff level for their outstanding commitment and service to the industry. Native CDFIs are the financial lifelines of their communities, and it is through the tenacity, compassion, and value for culture of staff that our industry grows stronger and stronger every year. Join us in honoring the labor and love of the people behind the economic justice movement. We will also present the award for friend of the industry to one organization for their financial partnerships within the Native CDFI industry. The Oweesta team will support you in drafting the opening remarks.

#### Exclusive sponsorship benefits include:

- Brief opening remarks during the Native Awards
- Present one award
- Prominent logo feature during the ceremony
- Name listed by the event on the printed program

### Safety Sponsor

To make the event safe, accessible, and inclusive, we are undertaking several COVID-19 precautions. We will offer a livestreamed version of the event featuring main sessions for people who might not be able to attend in person. Videos will be made available after the event. Sponsorship will also support procuring personal protective equipment (PPE) that will be placed around the conference at designated health stations.

#### Exclusive sponsorship benefits include:

- Logo featured at the beginning of video
- Logo on signage at health stations

## Custom Sponsorship Package

We hope you will join us as a 2022 Capital Access Convening Sponsor. We offer custom sponsorship packages tailored to your publicity needs, community goals, and budget. Please contact the Director of Programs Heather Rademacher Taylor to explore personalized packages.





Oweesta Corporation Presents

# MANATEE TANK

Back by popular demand, Oweesta's Manatee Tank is a playful spin on Shark Tank. Aspiring Native CDFIs will give brief presentations on their organization or emerging programs to the "Manatees," a panel of seasoned investors and funders. Manatees, will ask questions, provide constructive feedback, and discuss investment opportunities. Presenters will be scored on mission and passion, clarity, and the ability to move the head and the heart. Pitches will be recorded and promoted on Oweesta's digital media; video recordings can be reused by presenters.

**To get involved in our upcoming Manatee Tank, contact Heather Rademacher Taylor, Director of Programs ([heather@oweesta.org](mailto:heather@oweesta.org))**



## Thank you for sponsoring the 7<sup>th</sup> Annual Native CDFI Capital Access Convening!

If you have any questions, please contact Heather Rademacher Taylor, Director of Programs,  
at 817-673-1929 or at [heather@oweesta.org](mailto:heather@oweesta.org).