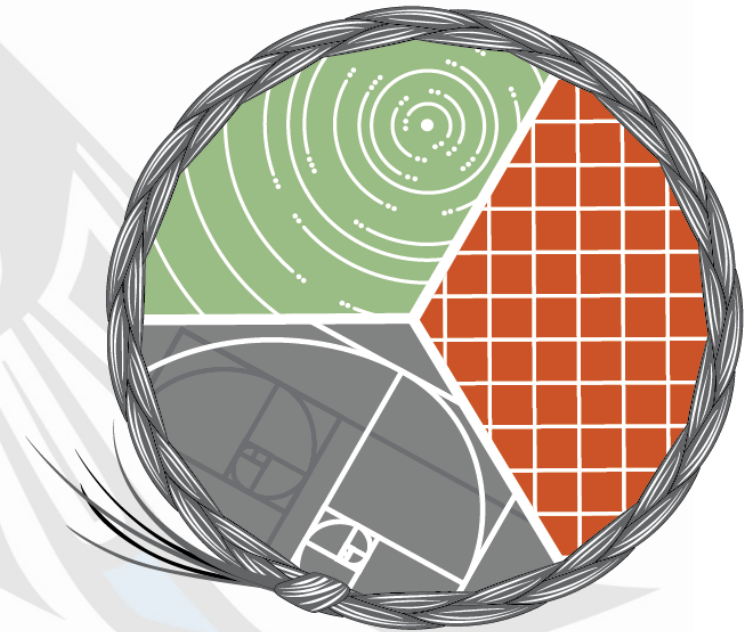


# INVALUABLE MEASURES

NATIVE CDFI IMPACT

# SWEET GRASS CONSULTING, LLC

- **Market & Community Studies:** Survey and Research Design, Data Collection and Project Monitoring, Surveyor Training and Monitoring, Data Analysis and Reporting, Gap Analysis, Needs Assessments, Market Assessments, Feasibility Studies
- **Impact Measurement & Evaluation:** Theory of Change, Logic Models, Data Collection Instruments, Database Creation and Management, Standardized and Custom Reports, Standard Operating Procedures, Program Manuals, Client Maps
- **Organizational Evaluation & Strategic Consulting:** Organizational Processes and Procedures Evaluation, Enhancements, Focus Groups, Community Meeting Facilitation, Training and Technical Assistance, Community Action Planning, Job Readiness Trainings, Workforce Development



**SWEET GRASS**  
**CONSULTING, LLC**

# WHAT IS OTIS?

**OTIS is a data and impact tracking system designed specifically for Native CDFIs in partnership with Oweesta and Sweet Grass Consulting.**



## ■ 7th Generation Transformation

- passing down knowledge and supporting community cohesion through outmigration reduction, youth entrepreneurship, as well as cultural heritage and connection.

## ■ Sovereignty

- economic self-sufficiency of our communities through sustainable business, fair and equitable employment, as well as food sovereignty and access to healthy food.

## ■ Whole Person Wellness

- improving financial, physical, emotional, and spiritual well-being.

## ■ Individual Empowerment

- an individual's ability to rely less on tribal and federal government, become bankable, and decrease the use of predatory lending services.

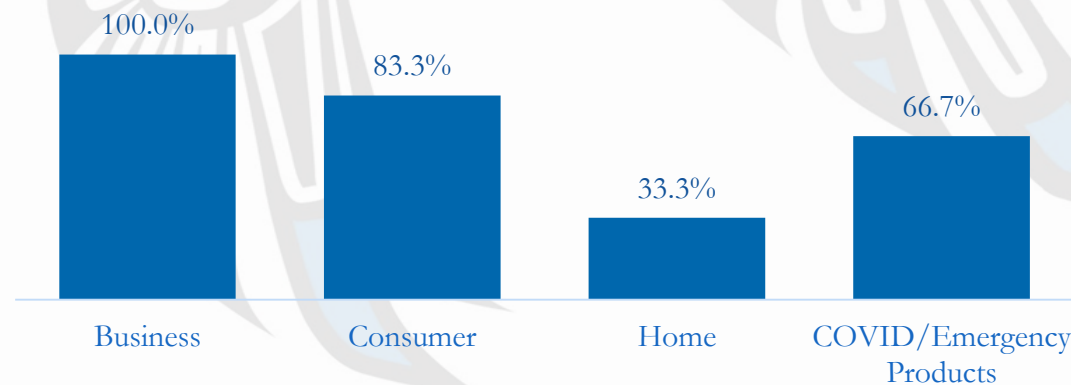
## ■ Wealth Creation

- provide wealth creation opportunities, education, and technical assistance (business, home, and consumer assets).

# THE PARTICIPATING OTIS MEMBERS



## Types of Loan Products Offered





## AGENDA OVERVIEW

- 7 Tableau Dashboards
  - COVID/Emergency
  - Demographics
  - 5 Impact Areas
- A Few Notes and Caveats
  - Tableau
  - Timeframe
  - Data Validity
  - Applicants & Recipients
  - Data Selected

# TO THE DASHBOARDS!

# THANK YOU!

## LINKS TO THE DASHBOARDS

- COVID/Emergency:  
[https://public.tableau.com/views/OTISCOVIDResponse/Dashboard1?:language=en&:display\\_count=y&:origin=viz\\_share\\_link](https://public.tableau.com/views/OTISCOVIDResponse/Dashboard1?:language=en&:display_count=y&:origin=viz_share_link)
- Demographics:  
[https://public.tableau.com/views/Demographics\\_15906927783620/Dashboard1?:language=en&:display\\_count=y&:toolbar=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/Demographics_15906927783620/Dashboard1?:language=en&:display_count=y&:toolbar=n&:origin=viz_share_link)
- Wealth Creation:  
[https://public.tableau.com/views/WealthCreation/Dashboard1?:language=en&:display\\_count=y&:toolbar=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/WealthCreation/Dashboard1?:language=en&:display_count=y&:toolbar=n&:origin=viz_share_link)
- Individual Empowerment:  
[https://public.tableau.com/views/IndividualEmpowerment/Dashboard1?:language=en&:display\\_count=y&:toolbar=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/IndividualEmpowerment/Dashboard1?:language=en&:display_count=y&:toolbar=n&:origin=viz_share_link)
- Sovereignty:  
[https://public.tableau.com/views/Sovereignty/Dashboard1?:language=en&:display\\_count=y&:toolbar=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/Sovereignty/Dashboard1?:language=en&:display_count=y&:toolbar=n&:origin=viz_share_link)
- Whole Person Wellness:  
[https://public.tableau.com/views/Wellness2/Dashboard1?:language=en&:display\\_count=y&:toolbar=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/Wellness2/Dashboard1?:language=en&:display_count=y&:toolbar=n&:origin=viz_share_link)
- 7<sup>th</sup> Generation Transformation:  
[https://public.tableau.com/views/7thGenerationTransformation/Dashboard1?:language=en&:display\\_count=y&:toolbar=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/7thGenerationTransformation/Dashboard1?:language=en&:display_count=y&:toolbar=n&:origin=viz_share_link)



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