INVALUABLE MEASURES
NATIVE CDFI IMPACT
SWEET GRASS CONSULTING, LLC


- **Impact Measurement & Evaluation**: Theory of Change, Logic Models, Data Collection Instruments, Database Creation and Management, Standardized and Custom Reports, Standard Operating Procedures, Program Manuals, Client Maps

- **Organizational Evaluation & Strategic Consulting**: Organizational Processes and Procedures Evaluation, Enhancements, Focus Groups, Community Meeting Facilitation, Training and Technical Assistance, Community Action Planning, Job Readiness Trainings, Workforce Development
WHAT IS OTIS?

OTIS is a data and impact tracking system designed specifically for Native CDFIs in partnership with Oweesta and Sweet Grass Consulting.

- **7th Generation Transformation**
  - passing down knowledge and supporting community cohesion through outmigration reduction, youth entrepreneurship, as well as cultural heritage and connection.

- **Sovereignty**
  - economic self-sufficiency of our communities through sustainable business, fair and equitable employment, as well as food sovereignty and access to healthy food.

- **Whole Person Wellness**
  - improving financial, physical, emotional, and spiritual well-being.

- **Individual Empowerment**
  - an individual's ability to rely less on tribal and federal government, become bankable, and decrease the use of predatory lending services.

- **Wealth Creation**
  - provide wealth creation opportunities, education, and technical assistance (business, home, and consumer assets).
THE PARTICIPATING OTIS MEMBERS

Types of Loan Products Offered

- Business: 100.0%
- Consumer: 83.3%
- Home: 33.3%
- COVID/Emergency Products: 66.7%
AGENDA OVERVIEW

- 7 Tableau Dashboards
  - COVID/Emergency
  - Demographics
  - 5 Impact Areas

- A Few Notes and Caveats
  - Tableau
  - Timeframe
  - Data Validity
  - Applicants & Recipients
  - Data Selected
TO THE DASHBOARDS!
THANK YOU!

LINKS TO THE DASHBOARDS

- COVID/Emergency: 
  https://public.tableau.com/views/OTISCOVIDResponse/Dashboard1??:language=en&:display_count=y&:origin=viz_share_link

- Demographics:
  https://public.tableau.com/views/Demographics_15906927783620/Dashboard1??:language=en&:display_count=y&:origin=viz_share_link

- Wealth Creation:
  https://public.tableau.com/views/WealthCreation/Dashboard1??:language=en&:display_count=y&:origin=viz_share_link

- Individual Empowerment:
  https://public.tableau.com/views/IndividualEmpowerment/Dashboard1??:language=en&:display_count=y&:origin=viz_share_link

- Sovereignty:
  https://public.tableau.com/views/Sovereignty/Dashboard1??:language=en&:display_count=y&:origin=viz_share_link

- Whole Person Wellness:
  https://public.tableau.com/views/Wellness2/Dashboard1??:language=en&:display_count=y&:origin=viz_share_link

- 7th Generation Transformation:
  https://public.tableau.com/views/7thGenerationTransformation/Dashboard1??:language=en&:display_count=y&:origin=viz_share_link

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