



Telling your story with data.

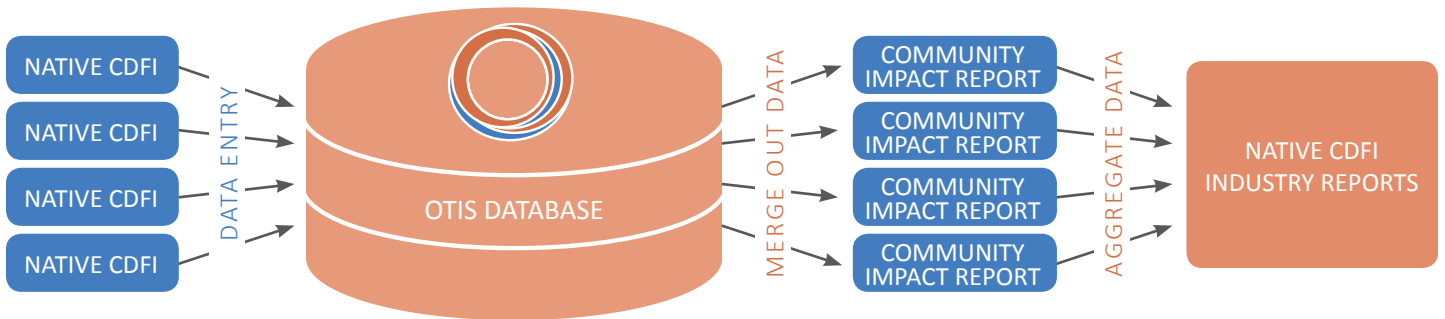
OPPORTUNITY THROUGH IMPACTS SYSTEM

OTIS is an impact tracking system built on an Outcome Tracker platform and designed specifically for Native CDFIs. As a fully customizable solution, it can help you track your Native CDFI's unique impact, and assist with grant writing and reporting, capital investment campaigns, and much more.

OTIS will help you tell your Native CDFI's story to funders, investors, partner organizations, the community, and internally to staff and board. This comprehensive system will produce data points that demonstrate exactly how your Native CDFI has:

- Increase in wealth creation
- Improve individual empowerment and self-sufficiency
- Enhance sovereignty
- Advance whole person wellness (financial, physical, emotional, and spiritual)
- Strengthen 7th generation transformation (passing down knowledge and ensuring community cohesion)

### HOW IT WORKS



### ACCESSING THE POWER OF OTIS

OTIS is—at its core—a series of impact tracking forms developed over the course of a year by a group of Native CDFI practitioners. These Native CDFI practitioners provided insight on what kind of information they would like to track. These forms seamlessly flow from each stage of client interaction, from inquiry to follow-up, helping you track client progress. The data collected from and about clients with these impact tracking forms are then stored in an online database system which then allows for seamless reporting.

Interested Native CDFIs should contact Andrea Akers Mader at Sweet Grass Consulting to start the initial steps of determining if OTIS is the right fit for your Native CDFI. Joining OTIS is a multi-step process designed to maximize the utility of the system, as well as your comfort in using it. Once the initial steps are taken, a Native CDFI joins OTIS with a one-time setup and customization fee and a recurring subscription and technical assistance package fee. All of these fees are based on the specific needs of the Native CDFI and are determined through our detailed on-boarding process.

CONTACT Andrea Akers Mader at [andrea@sweetgrassconsulting.net](mailto:andrea@sweetgrassconsulting.net) for more information.



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